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NEWS RELEASE

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**Lending Solutions, Inc. Announces Free Webinar
- Webinar to Promote 24/7 Member Service Programs -**

ELGIN, IL, January 15, 2009 – Lending Solutions, Inc. (LSI) announced that it will be hosting a free webinar focusing on 24/7 member service. The webinar will be held on January 28 at 10:30 AM (CST).

The webinar will highlight the value in offering 24/7 service to members in today's volatile marketplace. In addition, a real-time demo of the LSI solution will also be included in the presentation.

"Providing quality 24/7 service is more important than ever," states Jeff Frantz, senior vice president at Lending Solutions, Inc. "All of the industry research points to 'convenience and hours' as leading factors for Gen Y members in choosing their financial institution. At LSI, we offer the flexibility where clients can choose to just utilize us as an after-hours/overflow solution, or we can be their full-time member service center."

To sign up for the free webinars, please enroll at <http://lendingsolutions.webex.com/eventcenter> or contact Bill Hultstrand at marketing@nlpc.com.

About Lending Solutions, Inc.

Lending Solutions, Inc. has been a provider of lending center services and consulting programs for financial institutions across North America since 1994. The company's highly trained, professional staff provides 24-hour lending and member service to over 300 of North America's premier credit unions, banks, and mortgage companies. For further information on Lending Solutions, please visit the company's Web site at www.lendingsolutions.com.