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NEWS RELEASE

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**Anheuser-Busch Employees' Credit Union Teams With
LSI to Capture More Auto Loans**
- Outbound Calling Program Leads to Additional Member Business -

ELGIN, IL, December 2, 2009 – Lending Solutions Inc. (LSI), a provider of contact center services and consulting programs for financial institutions across North America, announced that Anheuser-Busch CU (St. Louis, MO) has partnered with LSI to help boost their auto loan portfolio. Anheuser-Busch CU has been using LSI's Outbound Services for the past 3 months.

The credit union was looking for a way to capture more of their members' auto loan business while build deeper relationships. "Prior to this auto recapture project, we have been working with Lending Solutions for about 3 years, as they have been our 24/7 loan call center," says Emerson Smith, vice president of operations at the credit union. "We've been very pleased with the initial results of the campaign. So far we've captured an additional \$350,000 in auto loans and LSI has cross-sold 21 ancillary products."

"We are extremely successful with our outbound calling campaigns because we do not approach it like a typical telemarketing company," states Jeff Frantz, senior vice president at LSI. "We are offering the member a lower payment and making them aware of other credit union services that they may not have known about. In today's environment, it's more important than ever to foster member loyalty, and our outbound service is a great way to achieve positive, measurable results."

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About Lending Solutions, Inc.

Lending Solutions, Inc. has been a provider of lending center services and consulting programs for financial institutions across North America since 1994. The company's highly-trained, professional staff provides 24-hour lending and member service to over 300 of North America's premier credit unions, banks, and mortgage companies. For further information on Lending Solutions, please visit www.lendingsolutions.com.

About Anheuser-Busch Employees Credit Union

Anheuser-Busch Employees' Credit Union (ABECU) is a full-service financial institution offering a wide variety of products and services to our members nationwide and around the world. ABECU is currently ranked as a "Top 150" credit union in the U.S. and is a recognized leader in the development of interstate delivery of financial services. The core purpose of ABECU is to help our members achieve financial success. For more information, visit www.abecu.org.

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